

**MICHAEL NAVE**

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**PROFILE**

Over twenty years experience in the creative industry, both in fine art as well as electronic with emphasis on web design and system interface design. I have ten years in the motorsports industry working for the [Indianapolis Motor Speedway](#) and all subsequent IMS event-based sites and the online retail store. My main interest is looking for new and exciting methods of communicating client-based content in a fluid manner through web or media. I enjoy working with groups to brainstorm ways to educate corporations to discover workflow and decimation methods.

**EXPERIENCE****SENIOR WEB DESIGNER, INDIANAPOLIS MOTOR SPEEDWAY — NOV. 2000-NOV. 2009**

Charged with implementing a database back-end for posting company/event editorial content in addition to creating company's first online store. Designed overhaul for the IndyCar Series and subsequent site template redesign to allow editors to post web content 24/7. In addition to increasing frequency of art content, implemented the first motorsports social area with the 'DesignIt' area and later many more fan-based modules in the [IMS social](#) area. Other features allow fans to rate, comment and share all aspects of this area within outside socially-based sites. Another milestone was the introduction of video streaming content to the masses, both on-track content as well as press conferences. Around this streaming content, wrapped additional features such as live online chat to allow fans to watch and comment in the same interface panel. Later incorporated live timing/scoring to fully deliver as many aspects of the at-track experience as possible in one clean package.

- Developed, produced & managed video blog using Adobe Premiere, Quicktime delivering a weekly podcast.
- Designed & coded website designs for over thirty company web properties using Fireworks, Photoshop and DreamWeaver keeping in mind all browser compatibility concerns (all sites were database driven).
- Created, produced and managed flash-based content for all IMS event-based sites on a daily basis, incorporating flash into the online store as well.
- Managed and trained digital photo assets using Amazon Cloud technology.

**SENIOR WEB DESIGNER, DEWPOINT INC., CARMEL, IN — AUG. 1996-NOV. 2000**

As a founding member and lead web designer for a dot-com company, I introduced web consulting to the company by establishing first website for Duke Realities and Emmis Communications website. Additionally I managed a team of web designers who assisted the sales/marketing department on business calls to present online initiatives.

**LISTENBERGER DESIGN ASSOCIATES / ROPKEY GRAPHICS INC. , INDIANAPOLIS, IN— AUG. 1989-AUG 1996**

As Creative Director for New Media, I managed/created all graphic content from concept to production. Web design was the focus of our group working with clients to migrate their print collateral to the web. Helped clients such as Cosco launch their first web initiative, producing a 1996 National Communicator Award Best of Show. Other clients included Que Corporation as well as Simon & Schuster Publications.

**SKILLS**

Adobe CS4 suite of print/web tools Photoshop, Illustrator, Fireworks, Flash, DreamWeaver, Premiere Pro, Media Encoder) in addition to web tools for moving files to web servers (CuteFTP, Transmit, Amazon S3 Cloud Computing). Photo management skills, both archiving and cataloging, tools such as ACDSee 8 and Picasa encompass my computer application knowledge using metatags for search/retrieval purposes. Effective communicator, very adept at resolving challenges and developing strategies.